



Training course for youth workers
‘Social mentoring as innovative training pathway to lifestyle self-employment’

Module II.

Facilitating the social mentoring process on LSE by using the set of open educational resources (OERs) on Life-Style Entrepreneurship

Exercise 2.

New technologies that support entrepreneurial processes (SWOT)

The aim of the exercise:

To discuss possible usage of new technologies that support entrepreneurial processes and enable better start and competitiveness on the labour market (local and European).

The tasks of the exercise:

Follow the steps described below.

Step 1. The participants are separated in small groups (3-5 people). Each group is encouraged to discuss the different new technologies they know. The participants can use every resource they want: their phones, internet, etc. It is expected that participants will discuss following aspects of using new technologies: strengths, weaknesses, opportunities and threats. Groups should identify the weak and strong points of the new technologies in the context of self-entrepreneurship.

| | |
|----------------------|-------------------|
| Strengths | Weaknesses |
| Opportunities | Threats |

Step 2. The whole big group (8-15 people) is encouraged to sit together and discuss findings from small groups. Each group has to present what they know regarding the different new technologies that support entrepreneurial processes. Then the participants should find the most common new technologies that are found by all groups. The participants are encouraged to discuss the weak and strong points of the new technologies and how these can be applied in self-entrepreneurship.

The learning outcomes:

- Learners will able to define main new technologies that support entrepreneurial processes.
- Learners will able to indicate the weak and strong points of it.

The total duration: 60 minutes - 30 minutes for the first step and 30-40 minutes for the second step.