

Annex 2.

Open Educational Resources on Life-Style Entrepreneurship

No.	I Theme. Entrepreneurship and self-employment (SE)
1.	Understanding of entrepreneurship and self-employment (SE)
2.	What are similarities and differences between entrepreneurship and Lifestyle Entrepreneurship?
3.	What are the differences between Entrepreneurship and Life-style Entrepreneurship?
4.	What are the similarities between Entrepreneurship and Life-style Entrepreneurship?
5.	Understanding the skill set and environment for self-employment (SE)
6.	What are today's benefits and challenges that self-employed professionals face?

No.	II Theme. Life-Style Entrepreneurship
1.	What traits are typical of lifestyle entrepreneur?
2.	Should I become a lifestyle entrepreneur?
3.	Skills of the self-employed entrepreneurs
4.	What skills does the self-employed entrepreneur need?
5.	What are the basics of Life-Style Entrepreneurship?
6.	Good practice of Life-Style Entrepreneurship

No.	III Theme. Business principles and Marketing in Life-Style Entrepreneurship
1.	What are the main principles that I have to follow to develop my own business?
2.	Business principles in Life-Style Entrepreneurship
3.	What marketing strategies should a lifestyle entrepreneur be aware of?
4.	How to promote my own business - what do I have to know?
5.	How do I develop my business plan? What do I have to know about the main principles of the business plan?
6.	Main parts of the Business plan
7.	The importance and impact of Social Media for LSE
8.	What social media principles should a lifestyle entrepreneur be aware of?
9.	The importance of ICT for life style entrepreneurship
10.	Prerequisites of using ICT for life style entrepreneurship
11.	The basics of Personal Data Protection and GDPR on Life-Style Entrepreneurship
12.	Implementation of Personal Data Protection in Life-Style Entrepreneurship

Success stories on self-employment based on Life-Style Entrepreneurship

No.	Name of the story
1.	Nerijus– the Blacksmith
2.	Toma and her bakery “Cherry on Top”
3.	Da Viny music
4.	Andreas: A true warrior that created a team of “Warriors”
5.	Discovering my passion for sewing
6.	Painting is my biggest life passion
7.	Reason to be happy every day
8.	Henna drawings adorn the body and delight the soul
9.	Smile for the Camera
10.	Headknot – Beauty and Comfort with Maya
11.	Social project developer
12.	Bioras, air freshener